TIMES OF RAJASTHAN

VOICE OF RAJASTHAN

Media Kit

2026

Put your brand in front of Rajasthan, from Jaipur to Jaisalmer, in Hindi and English.

Advertising enquiries
ads@timesofrajasthan.in

Website
timesofrajasthan.in

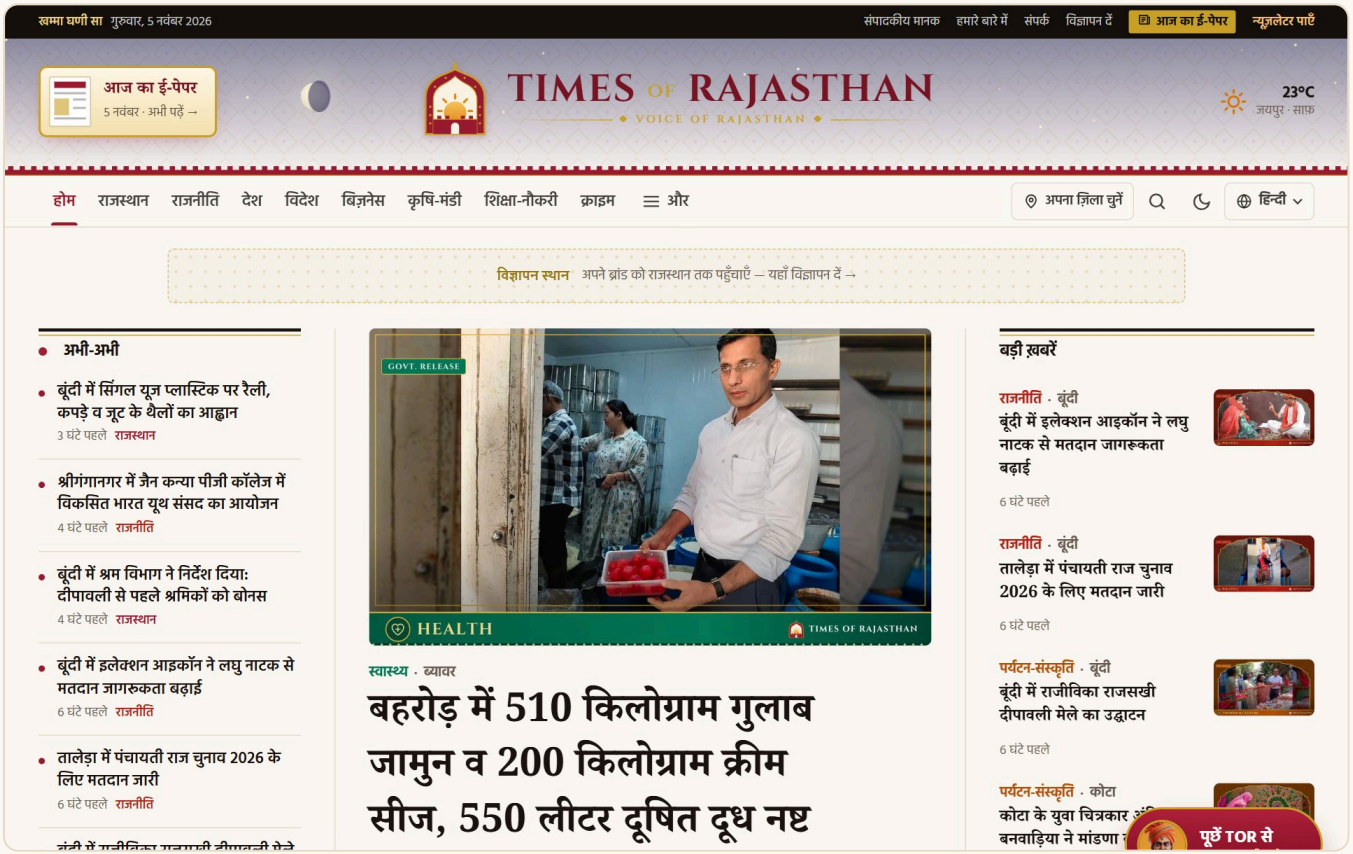
WHO WE ARE

Rajasthan's news, built around its districts

Times of Rajasthan is an independent, Hindi-first digital newspaper. Every one of the state's 41 districts has its own page, and readers also come to us for the things they check every day: mandi prices, exams and the morning e-paper.

41	235	2	Daily
districts, each with its own page	stories published in the last 7 days	languages: Hindi and English	e-paper, plus a 7 AM email newsletter

Publishing figures from the website, 5 November 2026.



Trusted by design

Stories list their sources, corrections are public, and no party or advertiser decides our coverage.

Made for phones

Every page and ad format is designed to work on a phone first, as well as on a computer.

More than headlines

Mandi prices with trends, jobs and exams, schemes, weather and farm advice, updated all the time.

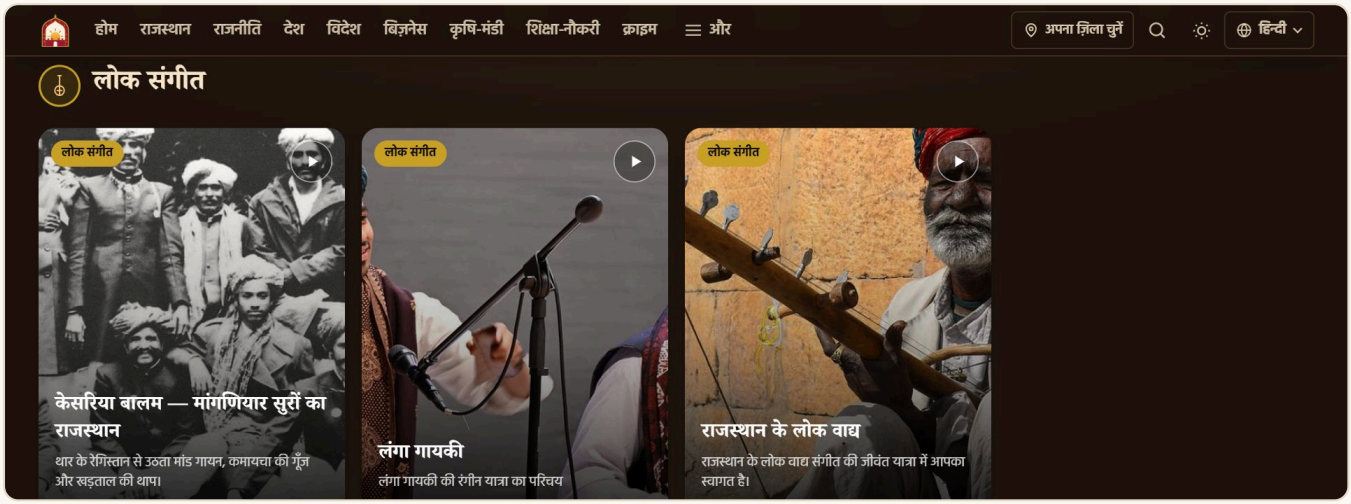
Many ways to read

Website, e-paper, morning newsletter, phone alerts, audio bulletin and short videos.

WHAT MAKES US DIFFERENT

More than a news site

Readers come back for things they cannot get from a headline. Each of these is built and running on the site today.



Rajasthan Darshan: 118 visual stories of forts, folk arts, food and fairs, with folk music, in Hindi, Marwari and English.

Rajasthan Parichay

The state's history, geography and people, with every district.

Ask TOR

Readers ask in their own words and get an answer from our stories, with links.

Monthly current-affairs e-book

A free study book for RPSC, RSSB, Patwari, Police and REET students: notes, tables and solved questions.

Daily GK quiz

Ten new Rajasthan questions a day, the same for everyone.

Video bulletins and shorts

Morning, evening and section bulletins with a Hindi voice, made from our stories.

Royal games

Chaupar, chess, camel race, kites and riddles, built around Rajasthan.

Poems and folk tales

Meera, Kabir, Rahim and folk songs with meanings; tales for families.

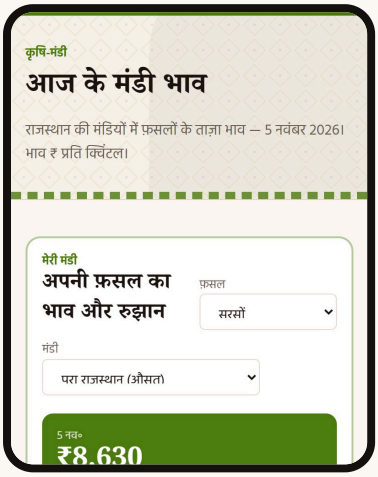
Your representatives

200 MLAs and 35 MPs, found by district.

WHO YOU CAN REACH

People visit for a reason

People come to us for everyday needs, not only for headlines. Site-wide placements appear in front of all of them.



Farmers and traders

Daily crop prices by mandi, with price trends and farming news.

PAGES

Mandi prices · Farm advice · Weather · Schemes

A NATURAL FIT FOR

Seeds and fertiliser · Tractors and equipment · Rural banking and insurance



Students and job seekers

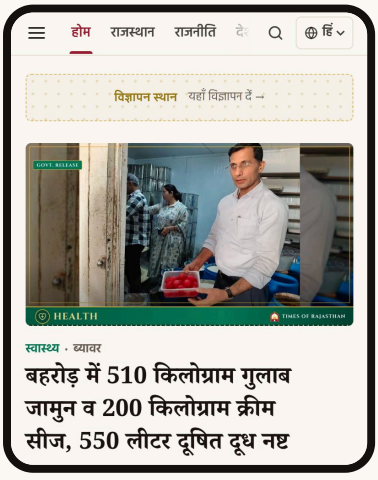
Recruitment and exam news, a daily Rajasthan GK quiz and a monthly current-affairs e-book.

PAGES

Jobs and exams · GK quiz · Current affairs

A NATURAL FIT FOR

Coaching institutes · Colleges and universities · Books and learning apps



Families across the state

Everyday news from their own district, plus health, business, sport and culture.

PAGES

Homepage · District pages · E-paper

A NATURAL FIT FOR

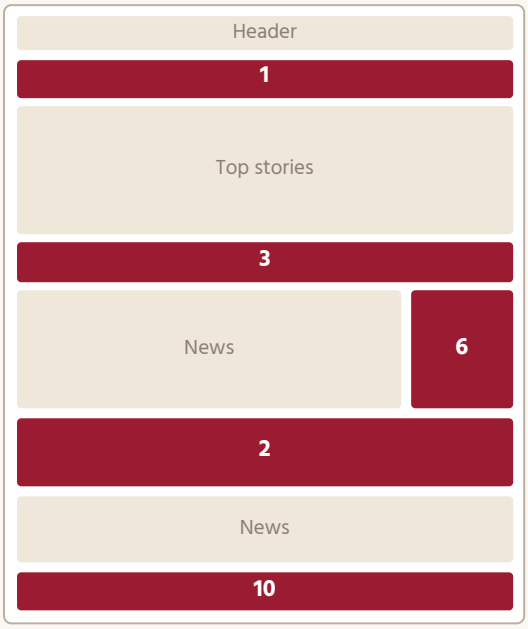
Jewellers and retail · Real estate · Hospitals and schools · Local businesses

Based on what each page offers; this is not a measurement of audience. Ads run by placement, not on one chosen page or district.

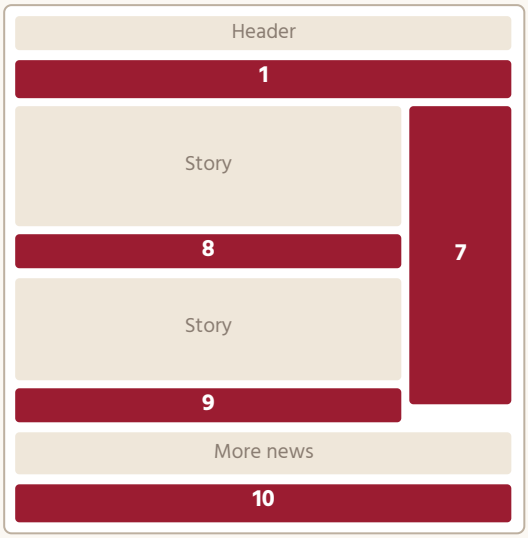
ON THE WEBSITE

13 places for your brand

Homepage



Story page



Phone



	Placement	Where it appears	Size (px)
1	**Top leaderboard**	Below the header, across the site	**728 × 90**
2	**Homepage billboard**	Mid-way down the homepage	**970 × 250**
3	**Homepage band**	Between homepage sections	**970 × 120**
4	**Section top**	Top of section pages	**970 × 120**
5	**District banner**	On all district pages	**970 × 120**
6	**Sidebar**	Beside the content	**300 × 250**
7	**Sidebar tall**	Beside the content	**300 × 600**
8	**In-article**	Between a story's paragraphs	**728 × 90**
9	**Below story**	At the end of a story	**728 × 90**
10	**Footer**	Above the footer, across the site	**728 × 90**
11	**Sponsored card**	In story lists; photo, headline, text, button	**16:10 photo**
12	**Mobile sticky**	Fixed at the bottom on phones; photo and headline	**Photo + text**
13	**Popup**	Opens over the page; photo, headline, text, button	**Photo + text**

Layouts are illustrative. Numbers 4 and 5 sit at the top of section and district pages; 13 opens over any page.

IN THE E-PAPER

A newspaper page, with a link that works

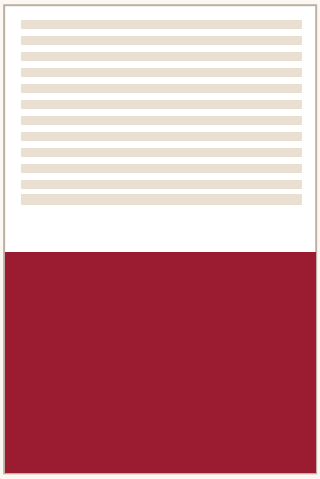
The e-paper comes out every day and looks like a printed newspaper. Unlike print, your ad can be clicked, both on the site and in the downloadable PDF.



Full page

1200 × 1800 px

Its own page



Half page

1200 × 850 px

Bottom half



Quarter page

1200 × 420 px

Bottom quarter



Strip

1200 × 140 px

Band at the bottom

Front page or inside pages

Choose where your ad runs. The pages make room for it automatically.

Good for announcements

Sales, admissions, openings and public notices that read naturally in a newspaper.

Archived with the edition

Past editions stay available to read on the site.

Pair it with the website

Run an e-paper ad alongside website placements as one campaign.


प्रतापगढ़

प्रतापगढ़ में तृतीय चरण के मतदान में 75.55% मतदाता भागीदारी

चूरू

चूरू में प्रथम चरण का पंचायत राज चुनाव शांतिपूर्ण रूप से संपन्न

सवाई माधोपुर

सवाई माधोपुर में ब्रिक्स सस्टेनेबल लाइफस्टाइल वीक के तहत पर्यावरण जागरूकता अभियान

सवाई माधोपुर

सवाई माधोपुर में पंचायत चुनाव के तृतीय चरण का मतदान शांतिपूर्ण रहा

बूंदी

निर्वाचन पर्यवेक्षक ने तालेड़ा की 16 मतदान केंद्रों का किया निरीक्षण

बारां

नाहरगढ़, केल्वाड़ा, शाहबाद, किशनगंज, मांगरोल व अंता में 418 बूथों पर मंगलवार को मतदान

संक्षेप में

- जयपुर में पंचायतीराज चुनाव के तृतीय चरण के मतदान दल 2 नवंबर को रवाना
- राज्य निर्वाचन आयुक्त ने व्यावर में पंचायत चुनाव के मतदान केंद्रों का निरीक्षण किया
- जयपुर में सरदार वल्लभ भाई पटेल की 151वीं जयंती पर 'रन फॉर यूनिटी' का आयोजन
- बीआरई शिखर सम्मेलन और एक्स्पो 2026 में 130 से अधिक देशों के प्रतिनिधि भाग ले रहे
- चित्तौड़गढ़ में चुनावी निरीक्षण, जनरेटर व्यवस्था सुनिश्चित
- तालेड़ा पंचायत समिति में 143 केन्द्रों पर 3 नवंबर को मतदान

BOOKING

Simple to book

1. Tell us
Your business, your goal and your dates.

2. Get a quote
Rates and open slots within one working day.

3. Send your ad
Artwork or text, in the sizes in this kit.

4. Go live
It runs from your start date and stops on your end date.

What we need from you

Image file
JPG, PNG or WebP, at the sizes listed. Send a double-size file for sharper display.

Phone version
Banners can carry a separate image for phones (optional).

Link
The page your ad should open. It can be your website, WhatsApp or anywhere else.

Text for cards and popups
Headline, a short line and button text, in Hindi, English or both.

How ads run

Always labelled
Every ad is marked “Advertisement” or “Sponsored”, so readers can always tell it from news.

Newsroom stays separate
Buying an ad has no effect on what we report.

Shared spaces
If several campaigns share a space, they rotate.

Campaign ideas

Opening or festive sale
E-paper quarter page
Homepage band
Mobile sticky

Admissions and coaching
Sponsored card
In-article
E-paper strip

Brand launch
Homepage billboard
Top leaderboard
E-paper full page

Let’s plan your campaign

Rates are quoted per campaign, based on placement and dates.

ads@timesofrajasthan.in
timesofrajasthan.in/advertise